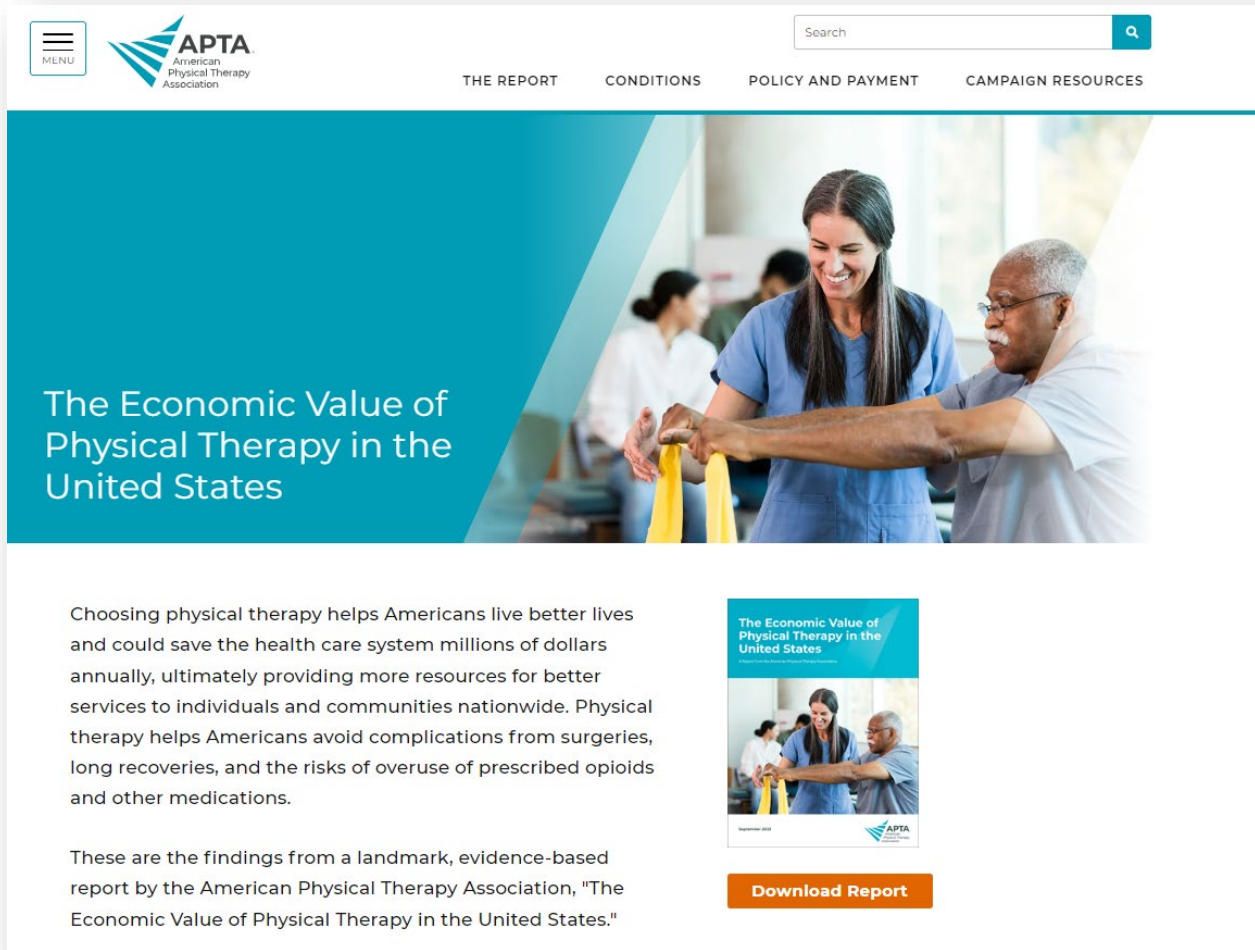




"The Economic Value of Physical Therapy in the United States" — A Report From the American Physical Therapy Association

APTA's Landmark Report Communicates the Value of Physical Therapy to Consumers and the U.S. Health Care System



The screenshot shows the APTA website header with a search bar and navigation links: THE REPORT, CONDITIONS, POLICY AND PAYMENT, and CAMPAIGN RESOURCES. The main content area features a large image of a physical therapist assisting an elderly man with a yellow resistance band. The text on the page reads: "The Economic Value of Physical Therapy in the United States". Below this, a paragraph states: "Choosing physical therapy helps Americans live better lives and could save the health care system millions of dollars annually, ultimately providing more resources for better services to individuals and communities nationwide. Physical therapy helps Americans avoid complications from surgeries, long recoveries, and the risks of overuse of prescribed opioids and other medications." A smaller version of the report cover is shown, with a "Download Report" button below it. The text at the bottom of the page says: "These are the findings from a landmark, evidence-based report by the American Physical Therapy Association, 'The Economic Value of Physical Therapy in the United States.'"

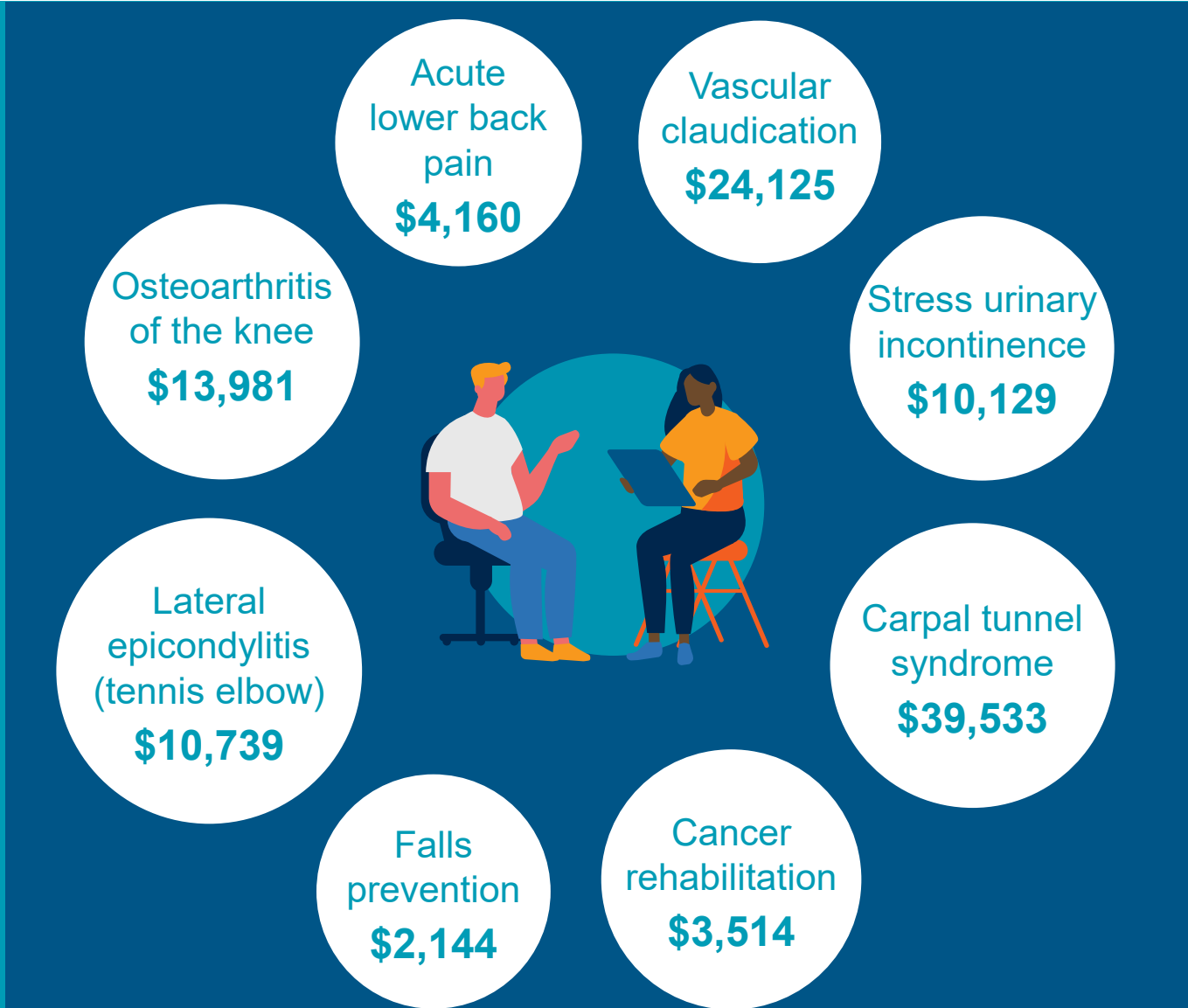
Download the Report



The Report Empowers Us to Tell Our Story



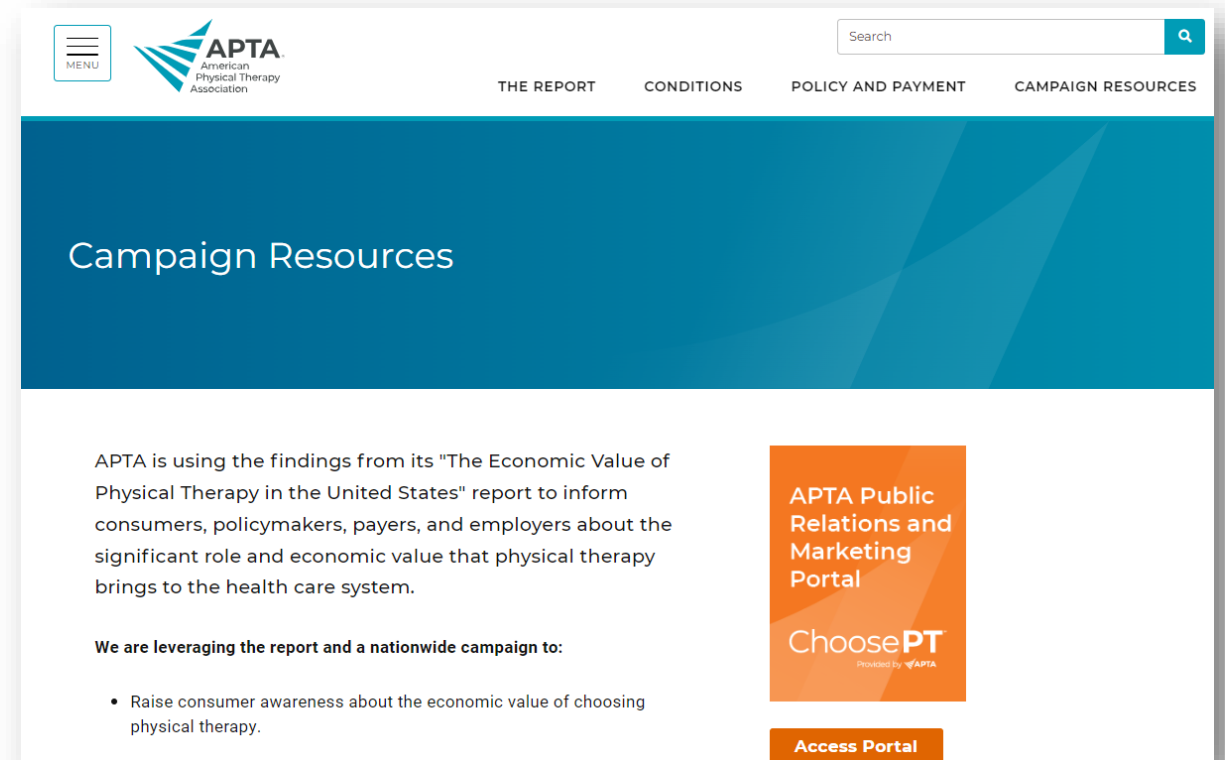
Results for Eight Conditions Show Physical Therapy Provides a Net Benefit to the Health Care System, Compared With Alternative Types of Care



This Economic Report Empowers Us and Our Members to Tell Our Story and Influence Change

Communications Assets

- Full technical report.
- Policy paper with summary of findings and recommendations (aimed at legislators).
- Payer paper with summary and recommendations (aimed at payers).
- Infographics.
- Social media tiles.
- Promotional videos for consumers and policymakers.
- Advocacy toolkit (FAQs, talking points, guide on how to use the report).



Thank You

